

# DAVID POHLMEIER

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18N418 Sawyer Road  
West Dundee, IL 60118

## EDUCATION

OLIVET NAZARENE UNIVERSITY  
Bourbonnais, IL

**Bachelor of Arts**  
Art with emphasis in Drawing & Photography

**Bachelor of Arts**  
Housing and Environmental Design

## ESSENTIAL SKILLS

Each environment I've worked in has developed and sharpened my skills as both a communicator and designer. It is through the application of strong design principals and careful attention to detail that I have had great success in every job.

I have valuable experience in:

- Branding
- Writing
- Print Design
- Web Design
- Web Management
- Social Media
- Photography
- Videography

### SCHOOL DISTRICT 45 *DIRECTOR OF COMMUNICATIONS*

I support and oversee the communications for the district office and 8 schools. Successfully passed a \$30M referendum in 2020 and navigated COVID-19.

### BY THE HAND *DIRECTOR OF COMMUNICATIONS*

I support the entire organization in whatever capacity is needed. This includes quite a bit of work supporting the fund development team.

### SCHOOL DISTRICT 59 *DIRECTOR OF COMMUNICATIONS & DESIGN*

I supported and oversaw the communications and design for the district office and 15 schools. This included 950 employees, 7,200 students, and 75,000 residents in four cities. I managed the local media relations, social media, and web presence. I created all graphics, took photos, shot and edited videos, and managed the district's brand identity.

### NORTHERN SEMINARY *COMMUNICATION & DESIGN CONSULTANT*

I provided ongoing consulting work for Northern Seminary in Lombard, IL. I've designed and launched two websites, announced new programs, supported fund raising efforts, built marketing campaigns, and shot and edited numerous photo and video projects.

### IMINISTRIES *VICE PRESIDENT OF OPERATIONS*

I performed all daily operations for iMinistries in Elgin, IL, one of the leading providers of websites to churches and ministries across the nation. This included marketing, sales, client on-boarding, and customer support. In 2013, iMinistries was purchased by Spark Networks (Christian Mingle) in Beverly Hills, CA.

### RHYOLITE DESIGN *COMMUNICATION & DESIGN CONSULTANT*

I believe that self employment and consulting work has been vital to my professional development. It has provided opportunities to master new skills, create diversity in my portfolio, and be creative in new ways.

### ARCHITECTURE & DESIGN *GRAPHIC DESIGNER & DRAFTER*

Burnidge Cassell and Associates - Elgin, IL  
Pieper O'Brien Herr Architects - Alpharetta, GA  
Carlson Architecture - Palatine, IL

- 2020
- 2019
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