

DAVID POHLMEIER

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18N418 Sawyer Road
West Dundee, IL 60118

EDUCATION

OLIVET NAZARENE UNIVERSITY
Bourbonnais, IL

Bachelor of Arts
Art with emphasis in Drawing & Photography

Bachelor of Arts
Housing and Environmental Design

ESSENTIAL SKILLS

Each environment I've worked in has developed and sharpened my skills as both a communicator and designer. It is through the application of strong design principals and careful attention to detail that I have had great success in every job.

I have valuable experience in:

- Branding
- Writing
- Print Design
- Web Design
- Web Management
- Social Media
- Photography
- Videography

DAVIDPOHLMEIER.COM

SCHOOL DISTRICT 59

DIRECTOR OF COMMUNICATIONS & DESIGN

I currently support and oversee the communications and design for the district office and 15 schools. This includes 950 employees, 7,200 students, and 75,000 residents in four cities. I manage the local media relations, social media, and web presence. I create all graphics, take photos, shoot and edit videos, and manage the district's brand identity.

NORTHERN SEMINARY

COMMUNICATION & DESIGN CONSULTANT

Since 2009, I have provided ongoing consulting work for Northern Seminary in Lombard, IL. I've designed and launched two websites, announced new programs, supported fund raising efforts, built marketing campaigns, and shot and edited numerous photo and video projects.

IMINISTRIES

VICE PRESIDENT OF OPERATIONS

I performed all daily operations for iMinistries in Elgin, IL, one of the leading providers of websites to churches and ministries across the nation. This included marketing, sales, client on-boarding, and customer support. In 2013, iMinistries was purchased by Spark Networks (Christian Mingle) in Beverly Hills, CA.

RHYOLITE DESIGN

COMMUNICATION & DESIGN CONSULTANT

I believe that self employment and consulting work has been vital to my professional development. It has provided opportunities to master new skills, create diversity in my portfolio, and be creative in new ways.

ARCHITECTURE & DESIGN

GRAPHIC DESIGNER & DRAFTER

Burnidge Cassell and Associates - Elgin, IL
Pieper O'Brien Herr Architects - Alpharetta, GA
Carlson Architecture - Palatine, IL

My professional career began with employment as a designer and drafter in the field of architecture. I learned a great deal about the details involved in good design and working together as a team.

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